





## **BRIEFINGS FOR THE INFORMED PROFESSIONAL**

80th HR Network Breakfast Seminar January 24th, 2019

## Secrets of Smaller Companies with Hugely Success Cultures



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## CHECK OUT THE FEATURED HROI INTERVIEW SERIES



These interviews reveal the challenges, setbacks and successes experienced by HR professionals across different disciplines and from a wide variety of industries. The HROI Series shines a spotlight on the intersection of HR and ROI.

#### **GETFIVE.COM/HROI**



#### ABOUT GETFIVE

GetFive is a leading provider of scalable solutions in Modern Outplacement (moving on) and Career Management (moving up). We help employer brands reach their full potential through Active Engagement<sup>™</sup>.

Our outplacement solutions ensure that your outbound employees are immediately focusing on their careers - rather than their frustrations – resulting in a substantially less adverse impact on your social reputation. Our career management solutions help you tap into the real potential of your workforce with a flexible, method-based approach that creates a greater level of commitment and motivation. Invest in the success of your employees and watch your employer brand thrive!



HRCI RECERTIFICATION PROGRAM: 377340 GENERAL CREDIT HOURS: 1.5

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#### SHRM RECERTIFICATION ACTIVITY 19-X9MV3 1.5 PDCS

GetFive is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CP or SHRM-SCP.

# Welcome to the 80th HR Network Breakfast Seminar

Secrets of Smaller Companies with Hugely Success Cultures

# **TODAY'S BREAKFAST TOPIC**

### Secrets of Smaller Companies with Hugely Success Cultures

Ever get tired of hearing about strategies that only mega tech companies have the budgets to implement? This panel will focus on proven approaches to building winning cultures that are accessible to small and midsize companies. Hear about innovative ideas like opening offices where your employees want to work, hosting a "Bring Your Parents to Work Day" and others that could be exactly what your culture needs.

#### Modern Outplacement

Our trusted 5-Step Method is at the heart of our effective, modern outplacement solutions

STRENGTHEN YOUR BRAND

#### 5-STEP METHOD FEATURE #01

Employees will set career goals, and develop their own personal marketing campaign

## BRIEFINGS FOR THE INFORMED PROFESSIONAL



# THE HOST



#### DARREN KIMBALL

Chief Executive Officer, GetFive

Prior to joining the company, Darren enjoyed a 20-year career on Wall Street. Darren spent 10 years as a top-ranked analyst by Institutional Investor Magazine and was twice the Wall Street Journal's top sector stock picker. He has appeared on CNBC, CNN, and Bloomberg TV to discuss his views. Darren holds a B.S. in Economics with magna cum laude honors from The Wharton Schoool of the University of Pennsylvania and has been a chartered financial analyst (CFA) since 1994.

# THE MODERATOR



**PETER PHELAN** Founder & CEO, ValuesCulture

ValuesCulture was founded by Peter Phelan, whose twenty-year career in global People & Culture leadership includes Chief People Officer roles at leading global tech companies. Peter's successes span many industries, including: Advertising, Financial Services, Humanitarian Aid, Legal, Media, and Technology.

After serving as Chief People Officer in a couple of global tech companies (MediaMath and Shutterstock), in early 2016 Peter Phelan hung out a consulting shingle as a Culture Doctor, as he wanted to help more than one company at a time. For close to three years now he's been enjoying sharing lessons learned along the way to getting MediaMath to be the only East Coast or West Coast <1,000 employee company to ever make the Glassdoor Employees' Choice Best Place Places To Work list three years in a row. He's delighted to have since seen multiple clients join Crain's NYC Best Places To Work 2018 list and Glassdoor's Best Places To Work 2018 list.

## BRIEFINGS FOR THE INFORMED PROFESSIONAL



# THE PANELISTS



Karen Niovitch Davis is a Partner and the Chief Human Resources Officer at Prosek Partners, a strategic communications firm specializing in the financial and professional services sectors. In this role, she is responsible for leading end to end Human Resources strategy for the firm and driving original programs that enhance corporate culture and improve employee performance. Karen has a proven track record as a strategic partner for corporate executives, and is also known for her relationship building skills across all levels within an organization.

Karen joined Prosek Partners in 2012. She was previously the Director of Human Resources at Third Avenue Management/MJ Whitman, where she established, built and managed the Human Resources function. Prior to that, Karen was at Moore Capital Management, where she was responsible for recruitment, program development, performance management, compensation and training for the investment professionals and trading teams.

Karen spent the majority of her career with Morgan Stanley, where she served as a Vice President with global responsibility. She had various responsibilities throughout her tenure, including global management of the Human Resources function for the firm's Equity Research Division. She also headed the Campus Recruiting programs for the Sales, Trading and Research Divisions. Karen also spent time in the Hong Kong office to help develop the Firm's campus recruiting strategy for China.



**AMANDA KELEHER** Partner, VP, People & Culture, Index Exchange

As head of the People & Culture Team at Index Exchange, Amanda is a champion of IX culture. She strives to promote workplace diversity by initiating change to drive innovation. Over a progressive 20-year career, Amanda has lived and worked in four continents: Australia, Asia, Europe, and North America. She thoroughly enjoys scouring the four corners of the globe for amazing talent and encourages the use of Agile practices not only for her teams but in a wide variety of contexts. Her mantras include: openness, transparency, collaboration, people-first, and adaptiveness.

Before joining Index Exchange, Amanda headed the People and Performance team at littleBits. Prior to that position, she served as the Chief People Officer at The Hackerati and the Global Head of People at ThoughtWorks. In her free time, Amanda enjoys travelling to new places and feeding her thirst for knowledge around coaching, psychology and counseling.

Prosek Partners

**KAREN NIOVITCH DAVIS** 

Partner & CHRO.

## BRIEFINGS FOR THE INFORMED PROFESSIONAL



# THE PANELISTS



KATIE CHRISTIANSEN Head of People Operations, Gimlet Media



and the Wall Street Journal. She is an avid lover of all things equestrian.

Katie Christiansen is the Head of People Operations at Gimlet Media, the industry-leading audio and podcast company. She oversees all elements of People strategy including talent acquisition, performance management, and culture. Previously, she managed talent strategy at companies like Time Inc.

# **CONTACT INFORMATION FOR THE PANELISTS**

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# NOTES \_\_\_\_\_




WHAT'S NEW AT GETFIVE

# TAKE Charge

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#### FROM HR EXECS

"The outplacement services at [GetFive] are top-notch. What I like about [GetFive] is the practical, hands-on experience. All of my former employees feel they got that personal connection with someone, which really made the difference for them."

## ASSOCIATE EXECUTIVE DIRECTOR, HUMAN RESOURCES, NOT-FOR-PROFIT

"Outbound employees are thrilled because they get a personalized service with the resources to back it up. Nobody wants to need outplacement, but when they do, they want [GetFive]"

#### SENIOR HR BUSINESS PARTNER, COMPUTER SOFTWARE COMPANY

#### FROM PARTICIPANTS

"[GetFive] provides a basis for lifelong skills. For instance, you learn what your strengths are, you learn what you're passionate about, you know what you're worth and you know how to talk about this with confidence."

#### DIRECTOR, PUBLISHING

"[GetFive] helps open your eyes to things you can't see. If you give them a little bit, they're going to give you a whole lot more. I was able to change careers and industry. Take advantage of it."

MANAGER, BANKING